

ORDER



KLAS

Orders
Order / Rev: 37693
Alt Order #: 08888462
Product Desc: ISSUE
Estimate: 3490
Flight Dates: 10/26/12 - 11/06/12
Original Date / Rev: 10/23/12 / 10/23/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency
Name: AM Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Action Network
Demographic: A35+
Product Codes: PO4
Priority: LV1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	1	\$5,000.00	\$4,250.00
10/29/12	11/03/12	1	\$5,000.00	\$4,250.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	1	\$5,000.00	\$4,250.00	0.00
November 2012	1	\$5,000.00	\$4,250.00	0.00
Totals	2	\$10,000.00	\$8,500.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	5%	\$10,000.00
Market	100%	\$200,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$50,000.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	35%	\$70,000.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	8	10/27/12	10/27/12	ACC Football	CM	930a-12pm	-----S-	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$5,000.00		0.00						
2	8	11/03/12	11/03/12		CM	Various	-----S-	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00

Advertiser:	American Action Network
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				ACC Football											
				ACC Football											
				COLLEGE FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1				\$5,000.00		0.00			
													Totals	2	\$10,000.00